



Marshalls







2014 RESULTS PRESENTATION DRIVING GROWTH







Driving Growth Agenda

- Highlights
- Financial Performance
- Market Trends
- Driving Growth
 - Landscape Products
 - UK Smaller Businesses
 - International
- Future Growth
- Summary
- Questions



Driving Growth Highlights

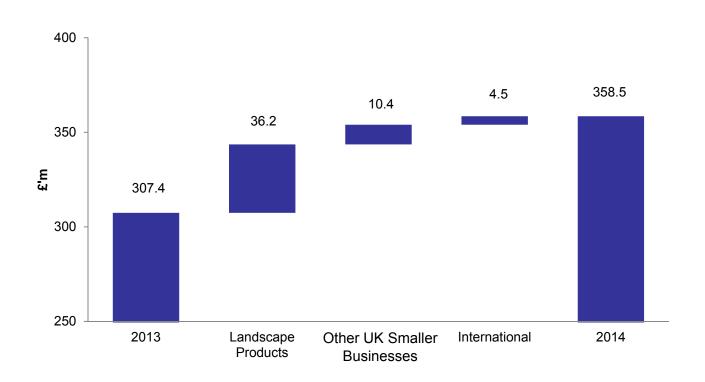
Continuing operations	2014*	2013	Increase %
Revenue	£358.5m	£307.4m	17
EBITDA Operating profit Profit before tax	£38.5m £25.3m £22.4m	£30.2m £16.1m £13.0m	27 57 72
Basic EPS	10.13p	6.94p	46
Dividends - declared Final dividend - recommended	6.00p 4.00p	5.25p 3.50p	14 14
ROCE	12.5%	8.1%	↑440 basis points
Net debt to EBITDA	0.8 times	1.2 times	basis points

²

^{*} After £2.0m restructuring costs in the Belgium business in 2014



Driving Growth Revenue Growth





Driving Growth Revenue Analysis

Public Sector and Commercial Revenue

- 64% of Group
- Revenue up 20%
- Price up 4%
- Volume and mix up 16%

UK Domestic Revenue

- 30% of Group
- Revenue up 9%
- Price up 3%
- Volume and mix up 6%

International Revenue

- 6% of Group
- International sales grew by 27%



Driving Growth Profit for the Financial Period

Operating profit: Continuing operations	2014* £m	2013 £m
EBITDA Depreciation / amortisation	38.5 (13.2)	30.2 (14.1)
Operating profit Financial income and expense (net)	25.3 (2.9)	16.1 (3.1)
Profit before tax	22.4	13.0

^{*} After £2.0m restructuring costs in the Belgium business in 2014



Driving Growth Margin Reconciliation

Continuing operations	Revenue £m	Operating Profit £m	Impact on Margin %
2013 - reported	307.4	16.1	5.2
Price increases to recover costs (UK) Volume and mix – Landscape Products Volume and mix – other UK Smaller Businesses Organic International expansion	10.2 27.1 9.3 4.5	2.6 6.6 2.7 (0.7)	0.5 1.5 0.7 (0.3)
2014 - underlying	358.5	27.3	7.6
Restructuring costs – Belgium	-	(2.0)	(0.5)
2014 – reported	358.5	25.3	7.1



Driving Growth Cash Flow from Operating Activities

Cash inflow arising from:	2014	2013	
	£m	£m	
Operating profit	25.3	16.1	
Depreciation and amortisation	13.2	<u> 14.1</u>	
EBITDA (continuing operations)	38.5	30.2	
Discontinued operations	-	0.5	
EBITDA (total operations)	38.5	30.7	
Net financial expenses paid	(2.8)	(3.6)	
Taxation paid	(4.0)	(0.8)	
Pensions paid	(4.6)	(5.6)	
Net gain on sale of property, plant and equipment	(0.4)	(0.1)	
Receivables / payables	(2.8)	2.2	
Inventory	3.1	2.8	
Restructuring costs	(0.2)	(8.0)	
Equity settled share-based payments and other items	2.3	2.3	
Net cash flow from operating activities	29.1	27.1	



Driving Growth Cash Flow

Creating	Better	Spaces
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2014	2013
	£m
	27.1
20.1	27.1
(12.0)	(6.1)
3.1	0.2
_	17.0
(10.8)	(10.3)
(4.3)	-
5.1	27.9
(35.6)	(63.5)
(30.5)	(35.6)
16.8%	20.3%
	3.1 (10.8) (4.3) 5.1 (35.6) (30.5)



Driving Growth Bank Debt Capacity

Strong free cash flow

● 2014 YE net debt - £30.5 million

Net debt: EBITDA - 0.8 times

Gearing - 16.8%

 Bank debt capacity of £125 - £150 million using current market ratios

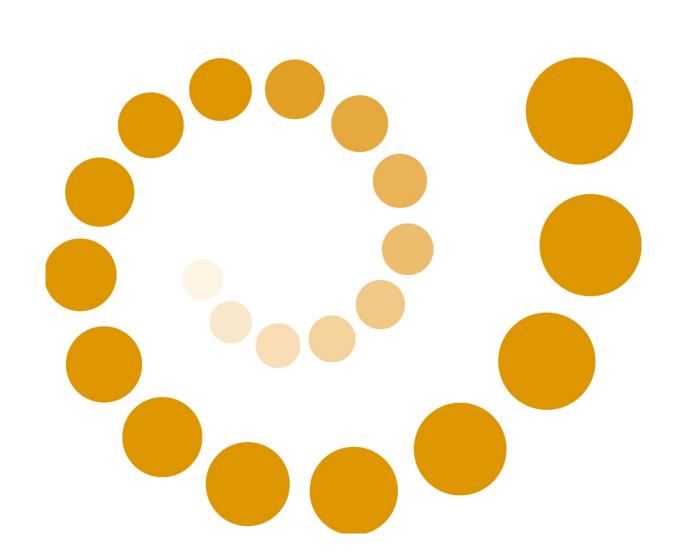
Significant acquisition capacity



Driving Growth Additional Information and Ratios

Creating Be	utter Spaces
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lata va atı	2014	2013
Interest: Charge Cover	£2.9m 8.8 times	£3.1m 5.3 times
Tax rate	18.7%	0.5%
EPS: Continuing Total operations	10.13p 10.13p	6.94p 7.20p
Dividend: 2014 interim and final announced Cover	6.00p 1.7 times	5.25p 1.3 times
Weighted average number of shares	196.1m	195.7m
Net asset value	£181.9m	£175.4m



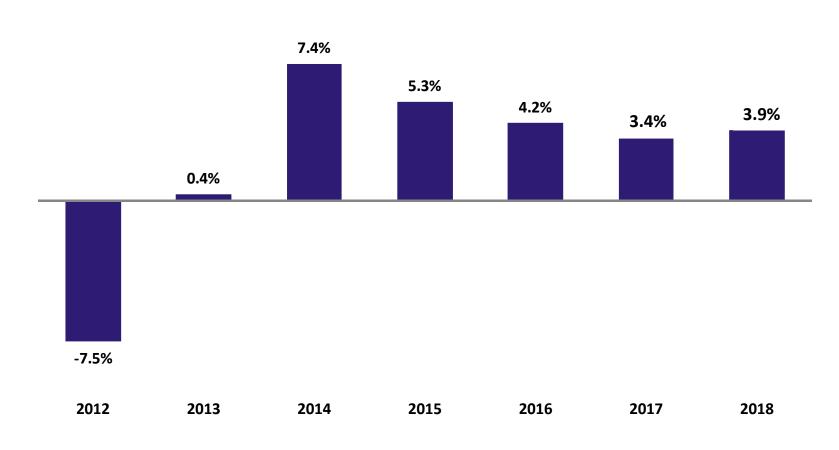


Market Trends



Driving Growth CPA Forecasts

Construction Output (% Growth)

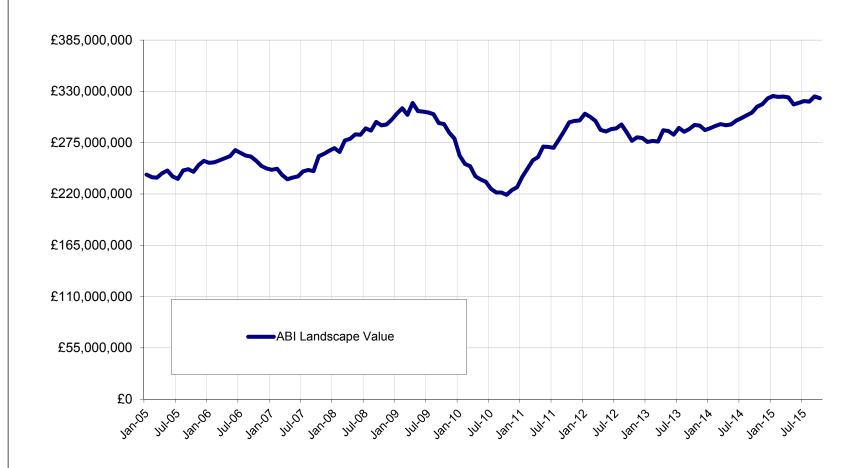




Contracts Awarded (12 Month Rolling Basis) Average of Hard Landscape Value Adjusted

Creating Better Spaces

(ABI with 12 Month Lag)

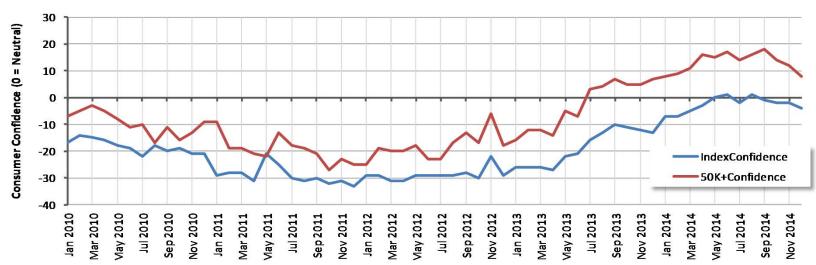




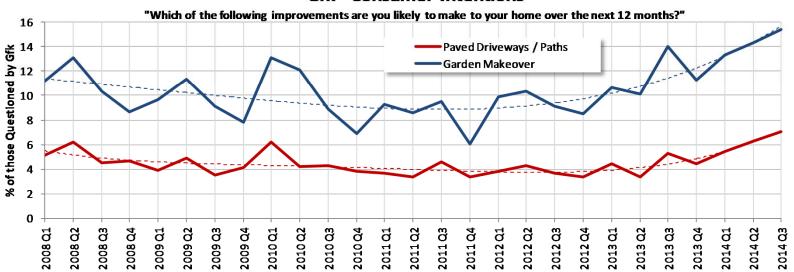
Driving Growth Domestic Market Confidence

Creating Better Spaces

GFK Consumer Confidence & £50k+ Confidence

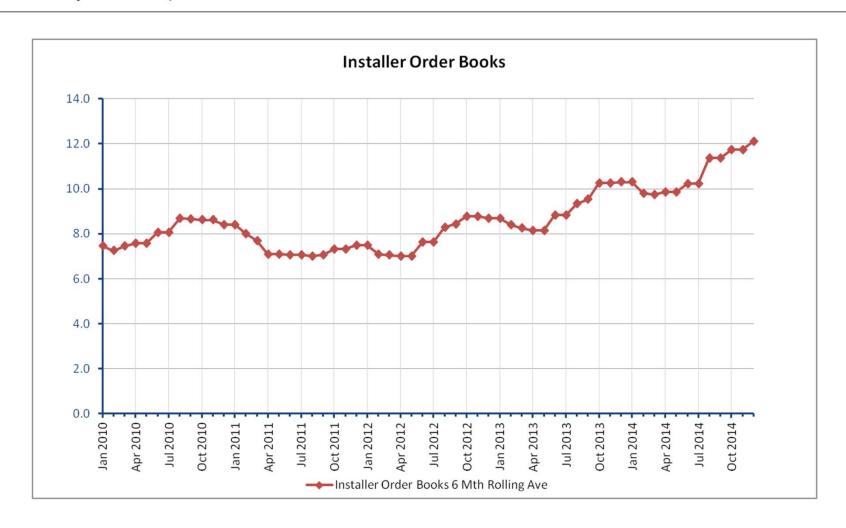


Gfk - Consumer Intentions





Driving GrowthInstaller Order Book





Driving Growth

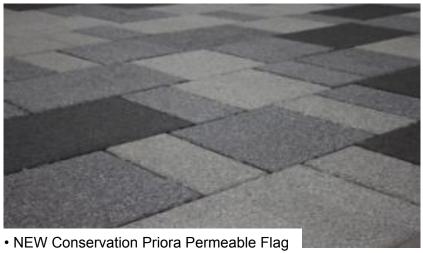


Driving Growth Commercial New Product Focus











Driving Growth Linear Drainage

Marshalls

DISCOVER MONO BEANY, THE SIMPLE WAY TO CONTROL WATER.

After months of flooding across the country, it's never been more important to specify the right water management solution. And by combining a kerb and a drain, strong construction and rapid installation, Mono Beany makes the choice simple.

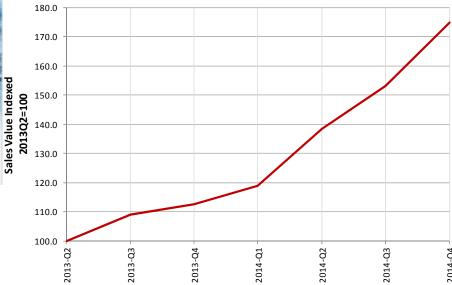
- It swiftly clears surface water while maintaining a smooth flow, thanks to a plastic core encased in M-Tec concrete
- It's built to last, able to withstand 40 tonnes of weight
- It carries the British Standard Kitemark, so you can be assured of continual high performance

All of which adds up to a more effective water management solution. And since it's available in two depths, two profiles and two lengths, it's simple to specify for any project.



1000mm 500mm 500mm 500mm

Linear Drainage







Driving Growth Domestic New Product Focus

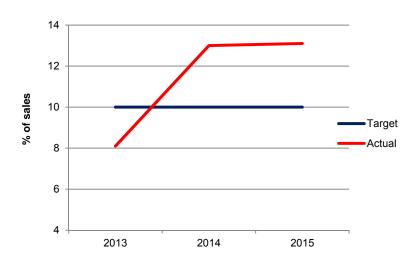






Patented systems

% of product sales	Driveways	Patios	
2013	6.6%	9.4%	
2014	11.1%	14.8%	





Driving Growth Pavesys Patented Paving System



 Cutting installation time in half!

 Engineered flag design and innovative installation process





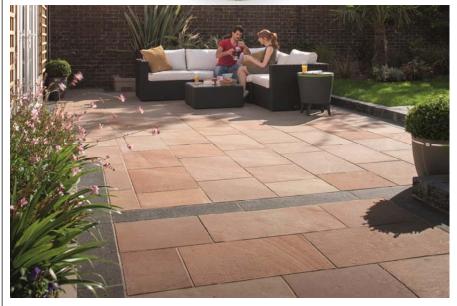
Driving Growth Fairstone

Creating Better Spaces



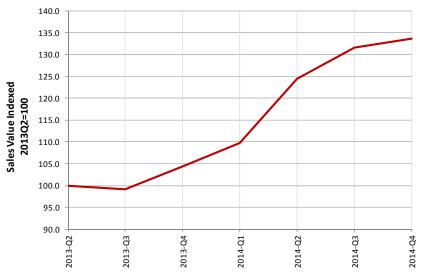
A decision that will make













The New Marshalls Stone Standard



Majority of competitors' sandstone that we tested did not comply with the British Standard

Marshalls **exceeds** the Standard

Low Flexural Strength



Not Frost Resistant



High Water Absorbency



The Marshalls Stone Standard mark gives our customers full assurances that all Marshalls natural stone not only meets, but exceeds the base technical levels outlined in BS7533



Driving Growth

UK Smaller Businesses – Street Furniture/Cladding/Mineral Products

- Sales increase £10.4m (+ 21%)
- Operating profit £2m loss to £1.5m profit
- Market share increasing but all still single digit
- Restructuring complete now driving growth



Driving Growth International

Sales growth

+ 27%

Belgium restructuring cost £2m

- Reducing manufacturing capacity increasing distributed products
- International business expected to breakeven in 2015
- US office operational, Dubai office next



Driving Growth Future Strategy

- Driving organic growth
- Continuing to invest in new product development
- Strong free cash flow
- Up to 2 x dividend cover over the business cycle
- LEK are assessing 5 key areas
 - Street Furniture
 - Cladding
 - Drainage
 - Internal Natural Stone
 - Walling
- Acquisition opportunities



Driving Growth Summary

- Good revenue growth up 17%
- Strong PBT growth up 72%
- Target to achieve pre-recession results well underway
- CPA forecast 13% growth in the next 3 years
- Continue to drive organic growth
- Good start to 2015 revenue YTD + 13%



Appendices



Construction Products Association

	2013	2014	2015	2016	2017	2018
£m/% change	Actual	Actual	Forecast	Forecast	Forecast	Forecast
Housing	21,617	26,587	28,908	30,119	30,603	31,097
	8.3%	23.0%	8.7%	4.2%	1.6%	1.6%
Other New Work	47,968	48,182	51,060	54,064	57,177	61,205
	-2.5%	0.4%	5.9%	5.8%	5.7%	6.9%
Repair, Maintenance and Imp	provement					
Private Housing	14,118	15,747	16,377	17,032	17,543	18,069
	-1.7%	11.5%	4.0%	4.0%	3.0%	3.0%
Total	43,422	46,566	47,842	48,963	49,790	50,474
	-0.1%	7.2%	2.6%	2.5%	2.0%	1.8%
Total All Work						
	113,007	121,335	127,810	133,146	137,569	142,776
	0.4%	7.4%	5.3%	4.2%	3.4%	3.9%



Financial Flexibility

2014 Actual

EBITA: Interest charge 11.5 times

Net Debt: EBITDA 0.8 times

- EBITA to interest charge must be greater than 2.5 times
- Net debt to EBITDA must be less than 3.0 times
- Net assets must be greater than £100 million



Risk Management

- 2000: Closed to new members
- 2006: Closed to future service accrual
- 2007: Investment strategy

Investment Strategy

- Moved from equities to LDIs
- Closer matching to liability profile

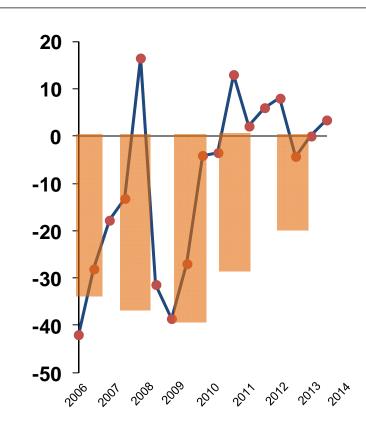
Balance Sheet

 YE 2014 surplus £3.4m (YE 2013: deficit £4.3m)

Income Statement: Notional interest

Almost neutral at less than £(0.1)m

Pensions



= Accounting valuation

= Actuarial valuation: Formal



Net Assets

	£m	£m	
2013 Year End Net Assets		175.4	
Impact of movements in year: Profit for the financial year Ordinary dividends Actuarial movement on pensions (after tax) Hedging reserve Share-based expenses (after tax) Purchase of own shares Foreign currency translation differences Non-controlling interest	19.9 (10.8) 2.6 (2.3) 3.3 (4.3) (0.1) (1.8)	6.5	
2014 Year End Net Assets		181.9	



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