PRESS RELEASE

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Marshalls become first hard landscaping business to achieve the BSI Kitemark™ for BIM Objects

Marshalls, the UK's leading manufacturer of hard landscaping products, has become the first in its field to achieve the BSI Kitemark for Building Information Modelling (BIM) Objects.

Marshalls has been creating 2D and 3D models of its products since 2012, giving clients and customers access to a high quality library of accurate and detailed objects for their designs and schemes.

The achievement of the BSI Kitemark strengthens this work further; all digital objects have been through a strict assessment and confirmed as highly accurate representations of the physical objects. Not only does this enhance the credibility of Marshalls' BIM library, it also gives the customer complete confidence in using the objects at design stage, and then the products in real life.

Donna Garside, Technical Services & Design Team Manager from Marshalls said:

"BIM is and will continue to play an important role in the future of the construction industry. Marshalls recognise this, which is why we are committed to using the latest technology, allowing us to adapt the physical landscape in a digital environment. In doing this we can inspire and share our vision with our customers."

The fact that Marshalls is the first in the hard landscaping field to receive the BSI Kitemark, shows the business' commitment to accuracy, detail and continuous improvement.

Andy Butterfield, Product Certification Director of Built Environment at BSI said:

"We're delighted that Marshalls has achieved this Kitemark which demonstrates that they have embedded BIM into their processes and are delivering high quality BIM objects.

"This scheme was developed by industry experts to give architects and designers the assurance that the BIM Objects they are choosing for their projects accurately represent the physical product, reducing the number of checks they will need to undertake throughout the project. The industry is highly competitive, therefore it's really important that organisations can differentiate their products when tendering for BIM projects and to gain access to new markets."

The full Marshalls BIM Library features over 500 products and can be found on their website.

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- Image shows (left to right): Mark Stokes, Operations Manager, BSI, Nick Ashbee, BIM Technician, Marshalls and Donna Garside, Design Team Manager, Marshalls
- Full details of the BSI Kitemark for BIM Objects, please visit https://www.bsigroup.com/en-GB/Building-Information-Modelling-BIM/bim-objects/
- For digital articles linking to the Marshalls BIM Library please use the following url: https://www.marshalls.co.uk/commercial/technical-support/bim-library?utm-campaign=bimkitemark&utm-source=media&utm-medium=onlinepr-

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- Marshalls is the UK's leading hard landscaping manufacturer and has supplied some of the most prestigious landmarks in the UK with hard landscaping solutions since the 1880's. Marshalls strives to improve environments for everyone by creating integrated landscapes that promote well-being, use fairly traded stone, provide products that alleviate flood risks, to creating innovative protective landscape furniture. Our full website is available at www.marshalls.co.uk